

Press release

For immediate release

**Optimal Payments announces NETELLER eWallet updates****NETELLER introduces free instant money transfers for eWallet members**

LONDON, England – Friday 3<sup>rd</sup> February 2012 - Optimal Payments Plc (LSE: OPAY), a leading provider of online payments, is pleased to announce a number of updates to its award-winning NETELLER eWallet service. Most importantly, Money Transfers will now be free of charge to all NETELLER members.

Already a fast and safe way to send money, as funds are transferred instantly and protected by NETELLER's industry-leading security features, the Money Transfer service is now the most cost-effective way to send, too. NETELLER members can transfer funds to anyone in over 180 countries serviced, in any of 19 currencies, with no processing fees. A foreign exchange fee is charged where applicable.

Providing the Money Transfer service free of charge is one of several ways in which NETELLER is improving the experience for its members in 2012. The new rate for Money Transfers is 0%, discounted from the standard 1.9% fee.

In addition, four more countries and a new currency have been added to the NETELLER service, expanding its global coverage and making it accessible to even more customers worldwide. The new countries are Thailand, Serbia, Algeria and Georgia, and the new currency supported is the Russian Ruble.

Mark Jeffrey, Managing Director of NETELLER, said: "We decided to offer free money transfers between members in response to feedback from our members who said they liked the service but would use it more if we reduced the price. We also hope that this change will encourage other people who need to make international money transfers to try our service, which is now even more competitive against existing money transfer services."

To take advantage of this, and to open a NETELLER Payment Account, visit the NETELLER website at [www.neteller.com](http://www.neteller.com). It's easy to send money using NETELLER, simply sign up for an eWallet, deposit funds into your NETELLER eWallet, enter the recipient's email address, amount and currency, and hit send – both you and the recipient will get instant email confirmations. See <http://www.neteller.com/personal/send-money/> for more information.

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**About Optimal Payments Plc**

Trusted by businesses and consumers in over 180 countries to move and manage billions of dollars each year, Optimal Payments Plc is the leading payments company offering a true alternative to banks and card schemes. Merchants use the **NETBANX**® processing service to simplify how they accept and settle card, direct-from-bank, and cash payments; and the **NETELLER**® payment account to increase margins, capture new customers and increase their lifetime value. Being independent has allowed the company to support tens-of-thousands of retailers and merchants in many geographies and across multiple industries.

Optimal Payments Plc is quoted on the London Stock Exchange's AIM market, with a ticker symbol of OPAY. Subsidiary company NETELLER (UK) Ltd is authorised and regulated as an e-money issuer by the UK's Financial Services Authority (FSA). For more information about Optimal Payments visit [www.optimalpayments.com](http://www.optimalpayments.com) or subscribe at [www.optimalpayments.com/feed](http://www.optimalpayments.com/feed).